



Raanan Keren

Strategy & business consultant

Expert in strategy & decision-making



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www.raanankeren.com

SUMMARY

An experienced senior executive with expertise in strategy and business development.

CAREER

2020 - PRESENT

Self-employed

BUSINESS CONSULTANT

- Strategy and business development projects for various companies.
- coaching and mentoring young entrepreneurs

2010 - 2020

Prime minister's office, Israel

BUSINESS DEVELOPMENT DIRECTOR

- Led various teams and international projects
- managed cyber oriented projects

2000 - 2010

Kidum Group,
A Kaplan company
Israel

SENIOR EXECUTIVE ROLES

- 2009-2010 Business development V.P and C.O.O
- 2008-2010 Test prep division C.E.O (200+ employees, 20M\$+ revenue)
- 2006-2008 V.P Product

EDUCATION

2020

Tel-Aviv University
Israel

P.H.D (ON-GOING)

- Behavioral economics
- Business strategy
- Decision-making

2008

IDC
Israel

MBA

- Major in strategic consulting

2004

Technion
Israel

B.SC

- Industrial engineering & management

LANGUAGES

Fluent in Hebrew and English

Basic proficiency in Spanish