

LIA SHEER, Ph.D.

Coller School of Management ▪ Tel-Aviv University
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APPOINTMENTS

Assistant Professor (Senior Lecturer, Tenure-Track) 2021-Present
Tel-Aviv University, Coller School of Management, Israel

EDUCATION

Duke University, The Fuqua School of Business, USA 2021
Ph.D. in Business Administration (Strategy)
Dissertation: Essays on Corporate Investment in Scientific Research
Committee: A. Arora (Co-Chair), S. Belenzon (Co-Chair), W. Cohen, A. Brav

Hebrew University, The Jerusalem School of Business, Israel 2015
MBA, Magna Cum Laude, Concentrations: Strategy & Entrepreneurship; East Asian Markets
Exchange student, Yonsei University Global MBA (Seoul)
Thesis Advisor: N. Hashai

Tel Aviv University, Berglas School of Economics, Israel 2005
B.A. in Economics, Dean's List

PUBLICATIONS

- [“Sitting on the fence: Integrating the two worlds of research and invention within the firm”](#), *Research Policy*, 51(7):104550, 2022
- [“Knowledge spillovers and corporate investment in scientific research”](#) (w/ A. Arora & S. Belenzon), *American Economic Review*, 111(3): 871-898, March 2021
- [“Matching patents to Compustat firms, 1980-2015: Dynamic reassignment, name changes, and ownership structures”](#) (w/ A. Arora & S. Belenzon), *Research Policy*, 50(5): 10421, 2021
- Dataset: DISCERN: Duke Innovation & Scientific Enterprises Research Network (w/ A. Arora & S. Belenzon). Zenodo: <http://doi.org/10.5281/zenodo.4320782>, December 2020

INVITED CONFERENCES & PRESENTATIONS

- 2022: IO Day Tel-Aviv University [Israel] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
ISC conference [Israel] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
NBER, Innovation Information Initiative (I3) Fall Meeting, [MA/hybrid]
REER conference Georgia Tech [Atlanta, GA] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
NBER, Summer Institute - Innovation meeting, [MA/virtual]
OIS research conference [Switzerland] - “The Effect of Public Science on Corporate R&D” (w/ A. Arora, S. Belenzon, & L. Cioaca)
- 2021: NBER, Innovation Information Initiative (I3) Fall Meeting, [MA/hybrid] - “The Effects of Foreign IP Theft on U.S. Firms and Innovation” (w/ Dan Gross and Britta Glennon)
AOM, TIM Junior Faculty Consortium, [virtual]
NBER, Summer Institute - Innovation meeting, [virtual]
EVIS Seminar, [virtual] - “Sitting on the fence: Integrating the two worlds of discovery and invention within the firm”. *Discussant*: D. Hsu (Wharton)

2020: Virtual seminars: EPFL, Bocconi, ESMT, Harvard, UC Berkeley, UPF, Utah University, Purdue, Toronto, Hebrew University, Tel-Aviv University
 AOM, TIM Doctoral Consortium, [virtual]
 NBER, Summer Institute - Innovation meeting, [virtual]
 CCC conference, [virtual] - “Sitting on the fence: Integrating the two worlds of discovery and invention within the firm”. *Discussant*: M. Bikard (Insead)

2019: NBER, Innovation Information Initiative (I3), [MA] - “The role of company names and ownership changes in the dynamic reassignments of patents”. *Discussant*: B. Hall (UC Berkeley)
 NBER, Summer Institute - Innovation meeting, [MA]

TEACHING

Tel-Aviv University, Coller School of Management **2021-Present**
 Strategy for Managers (MBA)
 Seminar- Selected Topics in Entrepreneurship (BA)

Duke University, The Fuqua School of Business **2015-2020**
 Teacher Assistant: Core Strategy (MMS, MBA, EMBA); Strategy Implementation (MBA); Advanced Corporate Strategy (MBA); Entrepreneurial Strategy for Innovation-Based Ventures (MBA); Entrepreneurial Execution & Planning (MBA)

Hebrew University, The Jerusalem School of Business **2013-2015**
 Teacher Assistant: Managerial strategy (MBA, EMBA); Business Entrepreneurship (MBA); International Business Strategy (MBA)
 Instructor: “X-Culture” MBA consulting project

GRANTS, FELLOWSHIPS, AWARDS, AND HONORS

The Henry Crown Institute of Business Research in Israel - Research Grant (2021-2022)
 The Jeremy Coller Foundation - Research Grant (2021-2023)
 The Fuqua School of Business Best Dissertation Award (2020-2021)
 Doctoral Fellowship, The Fuqua School of Business, Duke University (2015-2020)
 Best Instructor Award, “X-Culture” MBA consulting project, Hebrew U. (2014-2015)
 Dean’s List: Hebrew University (2013); Tel-Aviv University (2003)

SERVICE

Ad hoc reviewer: *Strategic Management Journal*, *Management Science*, *Journal of Economics & Management Strategy*, *Review of Economics and Statistics*

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Academy of Management (AOM)

PROFESSIONAL EXPERIENCE

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| Research Assistant- Prof. N. Hashai, Hebrew University, Israel | 2013-2015 |
| Commercial Banking, Israel | 2009-2012 |
| Economic Consultant, Ministry of Defense Budget Department, Israel | 2005-2009 |

ADDITIONAL INFORMATION

Languages: English (fluent) & Hebrew (native)