

LIA SHEER, Ph.D.

Coller School of Management ▪ Tel-Aviv University
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APPOINTMENTS

Assistant Professor (Senior Lecturer, Tenure-Track) 2021-Present
Tel-Aviv University, Coller School of Management, Israel

EDUCATION

Duke University, The Fuqua School of Business, USA 2021
Ph.D. in Business Administration (Strategy)
Dissertation: Essays on Corporate Investment in Scientific Research
Committee: A. Arora (Co-Chair), S. Belenzon (Co-Chair), W. Cohen, A. Brav

Hebrew University, The Jerusalem School of Business, Israel 2015
MBA, *Magna Cum Laude*, Concentrations: Strategy & Entrepreneurship; East Asian Markets
Exchange student, Yonsei University Global MBA (Seoul)
Thesis Advisor: N. Hashai

Tel Aviv University, Berglas School of Economics, Israel 2005
B.A. in Economics, Dean's List

PUBLICATIONS

- "[Knowledge spillovers and corporate investment in scientific research](#)" (w/ A. Arora & S. Belenzon), *American Economic Review*, 111(3): 871-898, March 2021
- "[Matching patents to Compustat firms, 1980-2015: Dynamic reassignment, name changes, and ownership structures](#)" (w/ A. Arora & S. Belenzon), *Research Policy*, 50(5): 10421, 2021
- Dataset: DISCERN: Duke Innovation & Scientific Enterprises Research Network (w/ A. Arora & S. Belenzon). Zenodo: <http://doi.org/10.5281/zenodo.4320782>, December 2020

INVITED CONFERENCES & PRESENTATIONS

2021: AOM, Invitation to 2021 AOM TIM Junior Faculty Consortium, virtual
NBER, Invitation to 2021 Summer Institute - Innovation meeting, virtual
EQUIS Seminar, virtual - "Sitting on the fence: Integrating the two worlds of discovery and invention within the firm". *Discussant*: D. Hsu (Wharton)
Virtual presentations: Tel-Aviv University, Hebrew University

2020: Virtual presentations: EPFL, Bocconi, ESMT, Harvard, UC Berkeley, UPF, Utah University, Purdue, Toronto
AOM, Invitation to 2020 AOM TIM Doctoral Consortium, virtual
NBER, Invitation to 2020 Summer Institute - Innovation meeting, virtual
CCC conference, virtual - "Sitting on the fence: Integrating the two worlds of discovery and invention within the firm". *Discussant*: M. Bikard (Insead)

2019: NBER, Innovation Information Initiative (I3), MA - "The role of company names and ownership changes in the dynamic reassignments of patents". *Discussant*: B. Hall (UC Berkeley)
NBER, Invitation to 2019 Summer Institute - Innovation meeting, MA

PROFESSIONAL EXPERIENCE

Research Assistant- Prof. N. Hashai, Hebrew University, Israel	2013-2015
Commercial Banking, Israel	2009-2012
Economic Consultant, Ministry of Defense Budget Department, Israel	2005-2009

TEACHING EXPERIENCE

2014-Present

Core Strategy

Fuqua: MBA (V. Bennet & S. Rockart, Fall 2015-2019); MMS (I. Black, Fall 2018); Executive MBA, (S. Rockart, Summer 2018, S. Hasan, Summer 2020). Hebrew U.: MBA (N. Hashai, Fall 2014)

Strategy- Electives

Strategy Implementation — MBA, Fuqua (J. De Figueiredo, Fall 2019)

Advanced Corporate Strategy — MBA, Fuqua (R. Chatterji, Spring 2019)

Innovation

Ent. Strategy for Innovation-Based Ventures — MBA, Fuqua (W. Cohen, Fall 2018; Spring 2019)

Intellectual Capital and Competitive Strategy — Law School, Duke (W. Cohen, Spring 2017)

Entrepreneurship

Entrepreneurial Execution & Planning — MBA, Fuqua (J. Fjeld, Spring 2018)

Business Entrepreneurship — MBA, Hebrew U. (M. Eisenman, Spring 2015)

International Business Strategy

Intl. Business Strategy — MBA, Hebrew U. (N. Hashai, Spring 2014-2015)

Instructor, “X-Culture” MBA consulting project (Spring, 2014-2015)

FELLOWSHIPS, AWARDS, AND HONORS

The Fuqua School of Business Best Dissertation Award (2020-2021)

Doctoral Fellowship, The Fuqua School of Business, Duke University (2015-2020)

Best Instructor Award, “X-Culture” MBA consulting project, Hebrew U. (2014-2015)

Dean’s List: Hebrew University (2013); Tel-Aviv University (2003)

SERVICE

Ad hoc reviewer: *Strategic Management Journal*, *Management Science*, *Journal of Economics & Management Strategy*, *Review of Economics and Statistics*

Founding member of Fuqua-STAGE (Society to Advance Gender Equality), established to promote diversity in Academia: www.facebook.com/FuquaSTAGE/

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Academy of Management (AOM)

ADDITIONAL INFORMATION

Languages: English (fluent) & Hebrew (native)

REFERENCES

Ashish Arora

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Rex D. Adams Professor
Fuqua, Duke University
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Wesley Cohen

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