

TEL AVIV UNIVERSITY

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The Haimovich Chair for Strategic Management
The Coller School of Management
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Education

Period of study	Institution & department	Degree	Subject	Date Awarded
1993 - 1996	Economics and Political Science, Tel Aviv University	B.A. <i>Magna cum Laude</i>	Economics and Political Science	1996
1997 - 1999	Economics, Tel Aviv University	M.A. <i>Magna cum Laude</i>	Economics	1999
1999-2005	Economics, Tel Aviv University	Ph.D. <i>Magna cum Laude</i>	Economics	2005

Title of Master's Thesis: "Price and non-price restraints when retailers are vertically differentiated"

Names of Supervisors: Yossi Spiegel

Title of Doctoral Dissertation: "Retailer's Choice of Product Variety and Exclusive Dealing under Asymmetric Information"

Names of Supervisors: Yossi Spiegel

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Academic and Professional ExperienceAcademic Experience

- 2002-2005** Teaching Assistant, The Leon Recanati Graduate School of Business Administration, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel. Course: Industrial Organization (lecturer: Dr. Yossi Spiegel).
- 2006-2013** Assistant professor, The Leon Recanati Graduate School of Business Administration, Tel Aviv University, Israel.
- 2013 - 2020** Senior lecturer with tenure, Coller School of Management, Tel Aviv University, Israel.
- 2020 - 2024** Associate professor, Coller School of Management, Tel Aviv University, Israel.
- 2024 - Today** Professor, Coller School of Management, Tel Aviv University, Israel.

Professional Experience

- 1997 - 1999** Economist, Adva Center, Tel Aviv, Israel

Professional Activities

- 2023 – today Co- Editor for the *Journal of Economics and Management Strategy*
- Served as a member of the scientific committee for:
 - EARIE annual conferences (the largest European conference in Industrial Organization): 2011 - Today
 - The 11th Workshop on Media Economics (2013) (also a member of the local organizing committee)
 - The 6th conference on the Economics of Advertising and Marketing (2013) (also a member of the local organizing committee)
 - The 12th CEPR Conference on Applied IO (2011) (also a member of the local organizing committee)

- Served as a referee for journals (in alphabetic order): *American Economic Journal: Microeconomics*, *American Economic Review*, *Economics Letters*, *Economic Quarterly*, *European Economic Review*, *Journal of Economic Behavior and Organization*, *Journal of Economic Theory*, *Journal of Economics and Management Strategy*, *Journal of Industrial Economics*, *Journal of Mathematical Economics*, *Games and Economic Behavior*, *International Journal of Game Theory*, *International Journal of Industrial Organization*, *Management Information Systems Quarterly*, *Management Science*, *RAND Journal of Economics*, *Review of Economic Studies*, *Review of Network Economics*, *The Scandinavian Journal of Economics*.
- Served as referee for the research grants: Binational Science Foundation, German-Israel Foundation and Israeli Scientific Foundation.

Publications

1. Spiegel Y., Yehezkel Y., "Price and non-price restraints when retailers are vertically differentiated.", *International Journal of Industrial Organization*, 2003, Vol. 21, pp. 923- 947
2. Yehezkel Y., "Retailer's choice of product variety and exclusive dealing under asymmetric information." *The RAND Journal of Economics*, 2008, Vol. 39, pp. 115 – 143
3. Yehezkel Y. "Signaling quality in an oligopoly when some consumers are informed." *Journal of Economics and Management Strategy*, 2008, Vol. 17, pp. 937 – 972
4. Müller W., Spiegel Y., Yehezkel Y. "Oligopoly limit-pricing in the lab." , *Games and Economic Behavior*, 2009, Vol. 66, pp. 373–393
5. Halaburda H., Yehezkel Y. "Platform competition under asymmetric information.", *American Economic Journal: Microeconomics*, 2013, Vol. 5, pp. 22–68
6. Yehezkel Y. "Motivating a supplier to test product quality." *Journal of Industrial Economics*, 2014, Vol. 62, pp. 309-345

7. Halaburda H., Yehezkel Y. "The role of coordination bias in platform competition.", *Journal of Economics and Management Strategy*, 2016, Vol. 25, pp.274 - 312
8. Halaburda H., Yehezkel Y. "Focality advantage in platform competition." *Journal of Economics and Management Strategy*, 2019, Vol. 28, pp. 49-59
9. Gilo D., Yehezkel Y. (2020) "Vertical collusion" *The RAND Journal of Economics*, Vol. 51(1),pp. 133-157
10. Halaburda H., Jullien B., Yehezkel Y. (2020) "Dynamic competition with network externalities: why history matters." in *The RAND Journal of Economics*, Vol. 51, pp. 3-31
11. Markovich S., Yehezkel Y, (2022) "Group Hug: platform competition with user-groups." *American Economic Journal: Microeconomics*, Vol 14, pp. 1- 39
12. Shamir N., Yehezkel Y, (2024) "Sales information transparency and trust in repeated vertical relationships.", *Manufacturing and Service Operations Management*, 2023, Vol. 25, pp. 1660-1676
13. Atad O., Yehezkel Y, (2024) "Regulating platform competition in markets with network externalities: Will predatory pricing restrictions increase social welfare?" *Journal of Industrial Economics*, Vol. 72, pp 1114 - 1138
14. Gilo D., Yehezkel Y,(2024) "Vertical collusion to exclude product Improvement." *Journal of Industrial Economics*, Vol. 72, pp 1227 - 1268
15. Markovich S., Yehezkel Y, (2024) "For the public benefit: data policy in platform markets." *Journal of Economics and Management Strategy*, Vol 33, pp 652 - 685
16. Yehezkel Y,(2024) "Collusion between vertical chains under asymmetric information." *Journal of Industrial Economics*, Vol 72, pp 1195 - 1226
17. Markovich S., Yehezkel Y, (forthcoming) "Competing for cookies: Platforms' business models in data markets with network effects." *Management Science*

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Work in progress

- “Your Data, My Data: Seller Information Disclosure and Competition with a Marketplace Platform.” (joint with Sarit Markovich and Noam Shamir)
- “Market-wide Collusion between Suppliers and Retailers.” (joint with David Gilo)

Pedagogical Activities in Tel Aviv University

- Head of the BA program in Management, 2015 – 2020.
- Head of the MBA specialization in Strategy and Economics, 2019 – 2023
- Member of the faculty’s committee for developing a joint international BA program with PKU
- Head of the faculty’s committee for developing an international program in Management and Liberal arts, 2021 – 2022.
- Head of the faculty’s LEAD committee for upgrading the BA program, 2023 – Today

Active Participation in Scientific Meetings

- The 2002 EARIE meeting, Universidad Carlos III de Madrid, Spain, presenter.
- The 2002 ASSET meeting, Paphos, Cyprus, presenter.
- The 2003 Econometric Society summer meeting, Northwestern University, USA, presenter.
- The 2005 Econometric Society winter meeting, Istanbul Bilgi University, Turkey. Selected as one of top five PhD job candidates (out of more than 100 European candidates).
- UCL-ELSE Economic Theory Seminar, 2006, University College London, UK, presenter.
- The 2007 ASSET meeting, Padova, Italy, presenter.
- SFB seminar, 2008, University of Mannheim, Germany, presenter .
- CentER Economics Seminar, 2008, Tilburg University, The Netherlands, presenter.
- The International Industrial Organization Conference, 2008, Washington, USA, presenter and discussant .
- The tenth CEPR Conference on Applied Industrial Organization, 2009, Mannheim, Germany, presenter .
- The 2009 EEA-ESEM meeting in Barcelona, presenter .
- Harvard Business School, seminar, 2009, presenter .

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- Workshop on Advances in Industrial Organization, 2010, Vienna, presenter and discussant .
- Conference on Platform Markets - Regulation and Competition Policy, 2010, Mannheim, discussant .
- The Economics of Intellectual Property, Software and the Internet, 2010, Toulouse, discussant .
- The International Industrial Organization Conference, 2011, Boston, presenter and discussant.
- The 8th CEPR School on Applied IO, 2011, Tel-Aviv, discussant .
- 9th Conference on the Economics of ICT, 2011, Mannheim, presenter and discussant .
- Conference on the Economics of ICT, 2011, Paris, presenter.
- Toulouse School of Economics, 2011, presenter.
- Harvard Business School, 2011, presenter .
- NET Institute conference, 2012, New York, presenter.
- The CEPR Applied IO conference, 2012, Cyprus, discussant .
- Israeli Economic Association, 2012, Tel- Aviv, presenter.
- The 2012 EARIE meeting, Rome, presenter and discussant.
- CREST IO Workshop, Paris, 2012, presenter .
- Conference on the Economics of ICT, 2012, Paris, presenter.
- Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI), 2013, Mannheim, presenter and discussant .
- The International Industrial Organization Conference, 2013, Boston, presenter and discussant.
- The Economics of Intellectual Property, Software and the Internet, 2013, Toulouse, presenter .
- The 6th conference on the Economics of Advertising and Marketing , 2013, Tel-Aviv, discussant.
- The 11th Workshop on Media Economics, 2013, Tel-Aviv, discussant .
- The conference on the economics of ICT, 2014, Paris, presenter .
- The 12th ZEW conference on the economics of ICT, 2014, Mannheim, presenter and discussant .
- The CEPR Applied IO conference, 2014, Athens, discussant .
- The Economics of Intellectual Property, Software and the Internet, 2015, Toulouse, presenter .
- The Economics of Intellectual Property, Software and the Internet, 2016, Toulouse, discussant .
- The Mannheim Center for competition and Innovation (MaCCI), 2016, presenter and discussant

- Workshop on the Economics of Platforms, ESMT, Berlin, 2016, presenter and discussant
- The 11th International Conference on Competition and Regulation (CRESSE), Rhodes, 2016, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2017, discussant
- Workshop on “Competition and Bargaining in Vertical Chains”, Haus der Universität, Düsseldorf, 2017, presenter and discussant
- The 11th digital Economics conference, Toulouse, 2018, discussant
- Economics Series seminar at The University of Bergamo, 2018, presenter
- The 13th International Conference on Competition and Regulation (CRESSE), Crete, 2018, presenter and discussant
- The St. Gallen IO Workshop, 2018, presenter
- The Bergamo Workshop on Advances in Industrial Organization, 2018, presenter
- The 11th Conference on Digital Economics, Paris, 2019, presenter
- The 4th Economics of Platforms Workshop, Bologna, 2019, presenter
- Antitrust New Frontiers: The Digital Economy and Economic Concentration, Tel-Aviv, 2019, moderator
- The 14th International Conference on Competition and Regulation (CRESSE), Rhodes, 2019, discussant (my coauthor presented our joint paper).
- The EARIE meeting, 2019, Barcelona, presenter.
- Future invited conference: 13th Digital Economics Conference, 2020, Toulouse, discussant.
- The 19th International Industrial Organization Conference (IIOC), 2021, online, presenter and discussant
- The EARIE meeting, 2021, online, presenter
- The Mannheim Center for competition and Innovation (MaCCI), 2022, presenter and discussant
- The 20th International Industrial Organization Conference (IIOC), 2022, Boston, presenter and discussant
- The CEPR 2022 IO conference in Berlin, presenter
- The CRESSE 2022 conference in Crete, presenter and discussant
- The EARIE 2022 conference in Vienna, presenter
- NSU Economics and Platforms workshop, 2022, Singapore, presenter and discussant
- The 15th Digital Economics conference, Toulouse, 2023, discussant
- The 14th Paris Conference on Digital Economics, 2023, presenter
- The Israeli Economic Society meeting, 2023, discussant
- The CRESSE 2023 conference in Rhodes, presenter
- The EARIE 2023 conference in Rome, presenter

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- The Mannheim Center for competition and Innovation (MaCCI), 2024, presenter and discussant
- The 22th International Industrial Organization Conference (IIOC), 2024, Boston, presenter and discussant
- The ECOP Economics of Platforms Workshop, Rome, 2024, presenter
- The Israeli economic society annual conference, Richman University, 2024, discussant
- The CRESSE 2024 conference in Crete, presenter and discussant
- The EARIE 2024 conference in Amsterdam, presenter
- The CEPR Virtual IO seminar, 2024, discussant
- The ACE 2024 conference in Milano, 2024, discussant
- Toulouse School of Economics Online Platform seminar series, 2024, presenter
- The 17th Digital Economics conference, Toulouse, 2025, presenter
- The Mannheim Center for competition and Innovation (MaCCI), 2025, presenter and discussant

External Grants

- ISF grant, 2023 - 2024
- Net Institute grant (with Sarit Markovich), 2021.
- ISF grant, 2020 - 2022
- Net Institute grant (with Sarit Markovich), 2019.
- Eli Hurvitz Institute on Strategic Management grant, 2015 - 2017
- ISF grant (with David Gilo), 2015 - 2017
- Net Institute grant (with Hanna Halaburda and Bruno Jullien), 2013.
- Net Institute grant (with Hanna Halaburda), 2012.
- Net Institute grant (with Hanna Halaburda), 2011.
- BSF Start Up grant (with Hanna Halaburda), 2011.

Prizes

- Teaching excellence award, Collier School on Management, 2023
- Teaching excellence award, Collier School on Management, 2020
- The Jerry S. Cohen Award for Antitrust Scholarship. Best Antitrust Article of 2020 on Vertical Agreements: David Gilo and Yaron Yehezkel, "Vertical Collusion," *Rand Journal of Economics* (2020)
- Bergmann Memorial Research Award (with Hanna Halaburda), 2011
- Teaching excellence award, Collier School on Management, 2017

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- Teaching excellence award, Coller School on Management, 2018
- Rector's teaching excellence award, Tel-Aviv University, 2016
- Teaching excellence award, Coller School on Management, 2016

Doctoral Students Supervised

2018- 2024 Ido Eisdorfer
(Graduated) Tel Aviv University, Coller School of Business

2021-in progress Ohad Ated,
 Tel Aviv University, Coller School of Business