

## Yaron Yehezkel

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### Fields of specialization

Industrial Organization, Vertical Relations, Platform Competition, Contract Theory

### Employment

2006 - Today	Coller School of Management, Tel Aviv University, faculty
1999 - 2006	Berglas School of Economics, Tel Aviv University, teacher
1997 - 1999	Economist, Adva Center, Tel Aviv, economist

### Studies

Ph.D., Economics, Tel Aviv University, Israel, *Magna cum Laude*, 2005  
M. A., Economics, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel, *Magna cum Laude*, 1999  
B. A., Economics and Political Science, Tel Aviv University, Ramat Aviv, Tel Aviv, Israel, *Magna cum Laude*, 1996

### Publications

- 1) “Collusion between vertical chains under asymmetric information.” *Journal of Industrial Economics*, (forthcoming)
- 2) “For the public benefit: data policy in platform markets.” (joint with Sarit Markovich) *Journal of Economics and Management Strategy* (forthcoming)
- 3) “Regulating platform competition in markets with network externalities: Will predatory pricing restrictions increase social welfare?” (joint with Ohad Atad) *Journal of Industrial Economics*, (forthcoming)
- 4) “Vertical collusion to exclude product Improvement.” (joint with David Gilo). *Journal of Industrial Economics*, (forthcoming)

- 5) “Sales information transparency and trust in repeated vertical relationships.” (joint with Noam Shamir) *Manufacturing and Service Operations Management*, 2023, Vol. 25, pp. 1660-1676.
- 6) “Group Hug: platform competition with user-groups.” (joint with Sarit Markovich) *American Economic Journal: Microeconomics*, 2022, Vol 14, pp. 1 – 39.
- 7) “Dynamic competition with network externalities: why history matters.” (joint with Hanna Halaburda and Bruno Jullien). *The RAND Journal of Economics*, 2020, Vol. 51, pp. 3-31.
- 8) “Vertical collusion” (joint with David Gilo). *The RAND Journal of Economics*, 2020, Vol 51, 133-157.
- 9) “Focality advantage in platform competition.” (joint with Hanna Halaburda), *Journal of Economics and Management Strategy*, 2019, Vol. 28, pp. 49-59.
- 10) “The role of coordination bias in platform competition.” (joint with Hanna Halaburda), *Journal of Economics and Management Strategy*, 2016, Vol. 25, pp.274 – 312.
- 11) “Motivating a supplier to test product quality.” *Journal of Industrial Economics*, 2014, Vol. 62, pp. 309 – 345.
- 12) “Platform competition under asymmetric information.” (joint with Hanna Halaburda), *American Economic Journal: Microeconomics*, 2013, Vol. 5, pp. 22–68.
- 13) “Oligopoly limit-pricing in the lab.” (joint with Wieland Müller and Yossi Spiegel), *Games and Economic Behavior*, 2009, Vol. 66, pp. 373–393.
- 14) “Signaling quality in an oligopoly when some consumers are informed.” *Journal of Economics and Management Strategy*, 2008, Vol. 17, pp. 937 – 972.
- 15) “Retailer’s choice of product variety and exclusive dealing under asymmetric information.” *The RAND Journal of Economics*, 2008, Vol. 39, pp. 115 – 143.
- 16) “Price and non-price restraints when retailers are vertically differentiated.” (joint with Yossi Spiegel), *International Journal of Industrial Organization*, 2003, Vol. 21, pp. 923-947.

## Working papers

- “Competing for cookies: Platforms’ business models in data markets with network effects.” (joint with Sarit Markovich)
- “Seller’s Privacy Concerns and Information Leakage by a Platform.” (joint with Sarit Markovich and Noam Shamir)

## Unpublished working papers

- “On the robustness of the full information separating equilibrium in multi-sender games.” Available at: <https://www.tau.ac.il/~yehezkel/Multi-sender.pdf>
- “Downstream competition between an upstream supplier and an independent downstream firm.” (Ph.D chapter) Available at: <https://www.tau.ac.il/~yehezkel/dualdist10.pdf>

## Other professional services

- 2023 – today Co- Editor for the *Journal of Economics and Management Strategy*
- Served as a member of the scientific committee for:
  - EARIE conference 2011 - Today
  - The 11<sup>th</sup> Workshop on Media Economics (2013) (also a member of the local organizing committee)
  - The 6<sup>th</sup> conference on the Economics of Advertising and Marketing (2013) (also a member of the local organizing committee)
  - The 12<sup>th</sup> CEPR Conference on Applied IO (2011) (also a member of the local organizing committee)
- Served as a referee for journals: *American Economic Review*, *Review of Economic Studies*, *American Economic Journal: Microeconomics*, *Economic Quarterly*, *Games and Economic Behavior*, *International Journal of Game Theory*, *International Journal of Industrial Organization*, *Journal of Industrial Economics*, *Journal of Economics and Management Strategy*, *Rand Journal of Economics*, *European Economic Review*, *Review of Network Economics*, *The Scandinavian Journal of Economics*, *Management Information System Quarterly*, *Management Science*, *Journal of Economic Behavior and Organization*
- Served as referee for the research grants: Binational Science Foundation, German-Israel Foundation and Israeli Scientific Foundation.

## **Awards**

- The Jerry S. Cohen Award for Antitrust Scholarship. Best Antitrust Article of 2020 on Vertical Agreements: David Gilo and Yaron Yehezkel, “Vertical Collusion,” 51 Rand. J. of Econ. 133 (2020)
- Bergmann Memorial Research Award (with Hanna Halaburda), 2011.
- The 2005 Econometric Society winter meeting, Istanbul Bilgi University, Turkey. Selected as one of top five PhD job candidates (out of more than 100 European candidates).

## **Grants**

- ISF grant, 2023 - 2024
- Net Institute grant (with Sarit Markovich), 2021.
- Collier Foundation grant, 2021
- ISF grant, 2020 - 2022
- Net Institute grant (with Sarit Markovich), 2019.
- Collier Foundation grant, 2017 - 2018
- Eli Hurvitz Institute on Strategic Management grant, 2015 - 2017
- ISF grant (with David Gilo), 2015 - 2017
- Net Institute grant (with Hanna Halaburda and Bruno Jullien), 2013.
- Net Institute grant (with Hanna Halaburda), 2012.
- Net Institute grant (with Hanna Halaburda), 2011.
- BSF Start Up grant (with Hanna Halaburda), 2011.

## **Active Participation in Scientific meetings**

- The Mannheim Center for competition and Innovation (MaCCI), 2024, presenter and discussant
- The EARIE 2023 conference in Rome, presenter
- The CRESSE 2023 conference in Rhodes, presenter
- The 14th Paris Conference on Digital Economics, 2023, presenter
- The 15th Digital Economics conference, Toulouse, 2023, discussant
- NSU Economics and Platforms workshop, 2022, Singapore, presenter and discussant
- The EARIE 2022 conference in Vienna, presenter
- The CRESSE 2022 conference in Crete, presenter and discussant
- The CEPR 2022 IO conference in Berlin, presenter
- The 20th International Industrial Organization Conference (IIOC), 2022, Boston, presenter and discussant
- The Mannheim Center for competition and Innovation (MaCCI), 2022, presenter and discussant
- The EARIE meeting, 2021, online, presenter
- The 19th International Industrial Organization Conference (IIOC), 2021, online, presenter and discussant

- The 13th Digital Economics conference, Toulouse, 2020, discussant
- The EARIE meeting, 2019, Barcelona, presenter
- The 14th International Conference on Competition and Regulation (CRESSE), Rhodes, 2019, discussant (my coauthor presented our joint paper)
- Antitrust New Frontiers: The Digital Economy and Economic Concentration, Tel-Aviv, 2019, moderator
- The 4th Economics of Platforms Workshop, Bologna, 2019, presenter
- The 11th Conference on Digital Economics, Paris, 2019, presenter
- The Bergamo Workshop on Advances in Industrial Organization, 2018, presenter
- The St. Gallen IO Workshop, 2018, presenter
- The 13th International Conference on Competition and Regulation (CRESSE), Crete, 2018, presenter and discussant
- Economics Series seminar at The University of Bergamo, 2018, presenter
- The 11th Digital Economics conference, Toulouse, 2018, discussant
- Workshop on “Competition and Bargaining in Vertical Chains”, Haus der Universität, Düsseldorf, 2017, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2017, discussant
- The 11th International Conference on Competition and Regulation (CRESSE), Rhodes, 2016, presenter and discussant
- Workshop on the Economics of Platforms, ESMT, Berlin, 2016, presenter and discussant
- The Mannheim Center for competition and Innovation (MaCCI), 2016, presenter and discussant
- The Economics of Intellectual Property, Software and the Internet, 2016, Toulouse, discussant.
- The Economics of Intellectual Property, Software and the Internet, 2015, Toulouse, presenter.
- The CEPR Applied IO conference, 2014, Athens, discussant.
- The 12<sup>th</sup> ZEW conference on the economics of ICT, 2014, Mannheim, presenter and discussant.
- The conference on the economics of ICT, 2014, Paris, presenter.
- The 11<sup>th</sup> Workshop on Media Economics, 2013, Tel-Aviv, discussant.
- The 6<sup>th</sup> conference on the Economics of Advertising and Marketing, 2013, Tel-Aviv, discussant.
- The Economics of Intellectual Property, Software and the Internet, 2013, Toulouse, presenter.
- The International Industrial Organization Conference, 2013, Boston, presenter and discussant.
- Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI), 2013, Mannheim, presenter and discussant.
- Conference on the Economics of ICT, 2012, Paris, presenter.
- CREST IO Workshop, Paris, 2012, presenter.
- The EARIE meeting, 2012, Rome, presenter and discussant.
- Israeli Economic Association, 2012, Tel- Aviv, presenter.
- The CEPR Applied IO conference, 2012, Cyprus, discussant.
- NET Institute conference, 2012, New York, presenter.
- Harvard Business School, 2011, presenter.
- Toulouse School of Economics, 2011, presenter.
- Conference on the Economics of ICT, 2011, Paris, presenter.

- 9th Conference on the Economics of ICT, 2011, Mannheim, presenter and discussant.
- The CEPR School on Applied IO, 2011, Tel-Aviv, discussant.
- The International Industrial Organization Conference, 2011, Boston, presenter and discussant.
- The Economics of Intellectual Property, Software and the Internet, 2010, Toulouse, discussant.
- Conference on Platform Markets - Regulation and Competition Policy, 2010, Mannheim, discussant.
- Workshop on Advances in Industrial Organization, 2010, Vienna, presenter and discussant.
- Harvard Business School, seminar, 2009, presenter.
- The 2009 EEA-ESEM meeting in Barcelona, presenter.
- The CEPR Conference on Applied IO, 2009, Mannheim, Germany, presenter.
- The International Industrial Organization Conference, 2008, Washington, USA, presenter and discussant.
- CentER Economics Seminar, 2008, Tilburg University, The Netherlands, presenter.
- SFB seminar, 2008, University of Mannheim, Germany, presenter.
- The 2007 ASSET meeting, Padova, Italy, presenter.
- UCL-ELSE Economic Theory Seminar, 2006, University College London, UK, presenter.
- The 2005 Econometric Society winter meeting, Istanbul Bilgi University, Turkey.
- The 2003 Econometric Society summer meeting, Northwestern University, USA, presenter.
- The 2002 ASSET meeting, Paphos, Cyprus, presenter.
- The 2002 EARIE meeting, Universidad Carlos III de Madrid, Spain, presenter.