The 4th Coller Conference on Behavioral Economics (CCBE)

19-20 June, 2019

Coller School of Management, Tel Aviv University

Conference Program

Wednesday, June 19, 2019 | 405 Recanati

8:30-9:15  Registration and Refreshments

Session 1

9:15-9:30  Opening remarks

9:30-9:50  Ido Erev, Faculty of Industrial Engineering and Management, Technion

Money: The Problem or the Solution?

9:50-10:10  Ran Kivetz, Columbia Business School, Columbia University

Cash Disincentives

10:10-10:30  Uri Gneezy, Rady School of Management, UC San Diego

Stakes & Mistakes

10:30-11:00  Coffee Break

Session 2

11:00-11:20  Ayala Arad / Eli Mograbi, Coller School of Management, Tel Aviv University

Intermittent Incentives for Promoting Physical Activity

11:20-11:40  Michele Belot, Department of Economics, European University Institute

Using Food Rewards as Incentives

11:40-12:00  Sally Sadoff, Rady School of Management, UC San Diego

Improving Sleep Habits
12:00-14:00  Lunch & Poster Session

Session 3

14:00-14:20  Gal Zauberman, Yale School of Management, Yale University  
*When is Too Few a Bias? How Worldview Affects Perceptions of Bias*

14:20-14:40  Yaniv Shani, Coller School of Management, Tel Aviv University  
*When People Act Wastefully to Avoid Feeling Wasteful*

14:40-15:00  Liat Hadar, Arison School of Business, IDC Herzliya  
*Mental Construal Level, Aging, and Inhibition of Irrelevant Information*

15:00-15:20  Anat Bracha, Research Department, The Federal Reserve Bank of Boston  
*Delayed Feedback Effect*

15:20-16:00  Coffee Break

Session 4

16:00-16:20  Andy Schotter, Department of Economics, New York University  
*Planned and Actual Attention in Games*

16:20-16:40  Eyal Winter, Department of Economics, The Hebrew University of Jerusalem and School of Management, University of Leicester  
*Game Theory and Emotions*

16:40-17:00  Ori Weisel, Coller School of Management, Tel Aviv University  
*The Complementarity of Centralized and Decentralized Institutions in Fostering Cooperation*

17:00-17:30  Coffee Break
Session 5

17:30-17:50 On Amir, Rady School of Management, UC San Diego
   *Experts Outperform Technology in Creative Markets*

17:50-18:10 Philipp Kircher, Department of Economics, European University Institute and University of Edinburgh
   *Measuring Time Preferences of the Unemployed*

18:10-18:30 Stephan Meier, Columbia Business School, Columbia University
   *Preferences for Non-Monetary Aspects of Work*

18:30 Dinner Party

   “HaChug HaTzfoni” bar, Tel Aviv University main entrance, across Gate 7

Thursday, June 20, 2019 | 405 Recanati

9:00-9:30 Refreshments

Session 6

9:30-9:50 Yaacov Trope, Department of Psychology, New York University
   *Expansive and Contractive Social Relations*

9:50-10:10 Avishalom Tor, The Law School, University of Notre Dame and University of Haifa
   *N-Equality in Allocations: More Recipients, Less (Concern for) Equality?*

10:10-10:30 Coby Morvinski, Department of Management, Ben Gurion University
   *The Expectation Gap between Borrowers and Lenders in the Informal Microloans Market*

10:30-11:00 Coffee Break
Session 7

11:00-11:20  Silvia Saccardo, Department of Social and Decision Sciences at Carnegie Mellon University
Narrow Bracketing in Ethical Tradeoffs

11:20-11:40  Marta Serra Garcia, Rady School of Management, UC San Diego
The Inelasticity of Moral Ignorance

11:40-12:00  Jeroen van de Ven, Faculty of Economics and Business, University of Amsterdam
Doing Bad to Look Good

12:00-14:00  Lunch

Session 8

14:00-14:20  Rachel Barkan, Department of Business Administration, Ben Gurion University of the Negev
One Model for All: Risking Windfalls, Saving them for Rainy Days, Chasing Losses, and Cutting them Short

14:20-14:40  Yoella Bereby-Meyer, Psychology Department, Ben Gurion University of the Negev
Differentiating Between Active and Passive Risk Taking: The Effect of Self Control and Time Perspective

14:40-15:00  David Faro, London Business School
Outcome-Focus, Gender, and Risk-Taking

15:00-15:30  Coffee Break

Session 9

15:30-15:50  Toke Reinholt Fosgaard, Department of Food and Resource Economics, University of Copenhagen
Cheating in The Lab and Crime in The Field: A Study Combining Experimental and Register Data

15:50-16:10  Tamar Kricheli Katz, The Buchmann Faculty of Law, Tel Aviv University
Those who Tan and Those who Don’t: A Natural Experiment on Race Discrimination

16:10-16:30  Shai Danziger, Coller School of Management, Tel Aviv University
Social Investing and Donations
Organizing Committee:

Ayala Arad, Shai Danziger, Uri Gneezy and Yaniv Shani

Wifi connection: free-tau

Password: free-tau