**Summer 2022 Courses**

**1264.3936.01**

**The Macro-environment of Technology - Dr. Marcus Alfred Allen**

03.07.2022-07.07.2022, 17:15-20:45

**1231.3928.01**

**Development and Use of Patents As a Strategic Business Tool - Adv. Panitch Seth Gershon**

10-14.7.2022, 17:15-20:45

**1231.3932.01**

**Entertainment and Media Industries: Building Digital Strategy - Mr. Krushel Kenneth**

Sundays and Wednesdays 17.7.22, 20.7.22, 24.7.22, 27.7.22, 31.7.22 - 17:15-20:45

**1264.3939.01**

**Entrepreneurial Finance - Dr. Vidra Klinger Robyn**

24.07.2022-28.07.2022, 17:15-20:45

**1231.3950.01**

**Financing Startups Using Different Sources of Capital - Prof. Bernstein Shai**

31.7.22-4.8.2022, 17:15-20:45

**1231.3945.01**

**Non-Product Branding : Nations & Places - Prof. Aharoni Ido**

14.8.2022-18.8.2022, 17:15-20:45