



Coller School
of Management
Tel Aviv University

Graduate Summer Venture Series 2026 in Tel Aviv

Experience a transformative journey in Tel Aviv, the world's leading hub for startups, innovation, and entrepreneurial strategy development!

DATES AND DURATION:

Aug 2 - Sep 10, 2026 | Six back-to-back one-week courses

NOMINATION DEADLINE: May 15, 2026

For more information, visit our [website](https://collerex.tauex.tau.ac.il)

Contact us: collerex@tauex.tau.ac.il

Join us! →



General Information

CREDITS

Each course is worth 1 Collier credit / 4 ECTS

Students can take up to 4 courses

COSTS

Tuition: 1,200 USD per course (tuition waived for students nominated by partner schools).

Living expenses: ~1,000 USD per month

Housing: ~500-800 USD per month for a room in a rented apartment around the city.

NOMINATION

Nomination Deadline: May 15, 2026

To nominate your students, please fill out this [form](#)

COURSES

Six back-to-back week-long courses | August 2 - September 10, 2026

- ✓ **August 2-6: Understanding and Influencing Customers**
- ✓ **August 9-13: Building Unicorns**
- ✓ **August 5, 9, 12, 15, 19: Digitalization and Society**
- ✓ **August 16-20: Non-Product Branding: Nations and Places**
- ✓ **September 6 - 10: Patents as a Strategic Business Tool**
- ✓ **September 6-10: Running a Social Media Marketing Campaign Hands-On**



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