



Experience Different

International BA in Management
& Liberal Arts



The International BA in Management & Liberal Arts – Courses on Offer

Academic Calendar

Fall semester (13 weeks) Typically from the third week of October to the end of January

Semester break One month long (February)

Spring semester (14 weeks) From the first or second week of March to the end of June

[2022-23 academic calendar](#)

Year 1 Courses (ECTS)

Semester	Management	Liberal Arts
Fall semester	<ul style="list-style-type: none"> Mathematics for Management (14) Statistics and Data Analysis (12) Organizational Behavior Micro (6) 	<ul style="list-style-type: none"> Academic Writing What are the Humanities? Understanding the Climate Crisis Israel Past and Present World Masterpieces of the Western Tradition
Spring semester	<ul style="list-style-type: none"> Organizational Behavior Macro (6) Introduction to Information Technologies (4) Business Economics A (12) 	<ul style="list-style-type: none"> From Pythagoras to Google Critical Theory Advanced Academic Writing Modernity and its Discontents A Political History of the Economy

Year 2 Courses

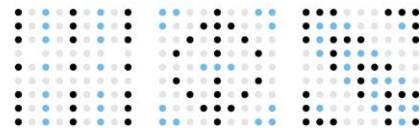
Semester	Management & Entrepreneurship	Liberal Arts
Fall semester	<ul style="list-style-type: none"> Business Economics B (6) Introduction to Financial Accounting (12) Principles of Marketing (8) Entrepreneurship & the Startup Ecosystem (4) Startup Law (4) 	Students can take courses in 7 tracks: 1. English Literature 2. Digital Media & Communication 3. Israel Studies 4. Middle Eastern Studies 5. Life Sciences 6. Psychology 7. Philosophy
Spring semester	<ul style="list-style-type: none"> Macro-Economics & the Israeli Economy (6) Principles of Finance (12) Fundamentals of Strategy (4) Marketing for Entrepreneurs (4) Business Strategy (4) Project Management (4) 	As well as other courses offered by TAU

The International BA in Management & Liberal Arts

Tel Aviv University International

Carter Building, Room 108, Tel Aviv 6997801, Israel

Tel: +972-3-640-5659 | Fax: +972-3-640-9582 | www.international.tau.ac.il





Experience Different

International BA in Management
& Liberal Arts



Year 3 Courses

Semester	Management & Entrepreneurship	Liberal Arts
Fall semester	<ul style="list-style-type: none">• Coping With Failure (4)• Disruptive Business Thinking (4)• The Green Compass (Seminar) (4)	Students can take courses in 7 tracks: <ol style="list-style-type: none">1. English Literature2. Digital Media & Communication3. Israel Studies4. Middle Eastern Studies5. Life Sciences6. Psychology7. Philosophy
Spring semester	<ul style="list-style-type: none">• Principles of Business Law (6)• Research Seminar (8)• Principles of Information Systems (4)• Do Algorithms Have Imagination? (4)• Design Thinking (4)• The Green Compass (Seminar) (4)	

