

## The International BA in Management & Liberal Arts – Courses on Offer

### Academic Calendar

<u>Fall semester</u> (13 weeks)	Typically from the third week of October to the end of January
<u>Semester break</u>	One month long (February)
<u>Spring semester</u> (14 weeks)	From the first or second week of March to the end of June
<a href="#">2022-23 academic calendar</a>	

### Year 1 Courses (ECTS)

Semester	Management	Liberal Arts
<b>Fall semester</b>	<ul style="list-style-type: none"> <li>Mathematics for Management (14)</li> <li>Statistics and Data Analysis (12)</li> <li>Organizational Behavior Micro (6)</li> </ul>	<ul style="list-style-type: none"> <li>Academic Writing</li> <li>What are the Humanities?</li> <li>Understanding the Climate Crisis</li> <li>Israel Past and Present</li> <li>World Masterpieces of the Western Tradition</li> </ul>
<b>Spring semester</b>	<ul style="list-style-type: none"> <li>Organizational Behavior Macro (6)</li> <li>Introduction to Information Technologies (4)</li> <li>Business Economics A (12)</li> </ul>	<ul style="list-style-type: none"> <li>From Pythagoras to Google</li> <li>Critical Theory</li> <li>Advanced Academic Writing</li> <li>Modernity and its Discontents</li> <li>A Political History of the Economy</li> </ul>

### Year 2 Courses

Semester	Management & Entrepreneurship	Liberal Arts
<b>Fall semester</b>	<ul style="list-style-type: none"> <li>Business Economics B (6)</li> <li>Introduction to Financial Accounting (12)</li> <li>Principles of Marketing (8)</li> <li>Entrepreneurship &amp; the Startup Ecosystem (4)</li> <li>Startup Law (4)</li> </ul>	Students can take <a href="#">courses in 7 tracks</a> : 1. English Literature 2. Digital Media & Communication 3. Israel Studies 4. Middle Eastern Studies 5. Life Sciences 6. Psychology 7. Philosophy
<b>Spring semester</b>	<ul style="list-style-type: none"> <li>Macro-Economics &amp; the Israeli Economy (6)</li> <li>Principles of Finance (12)</li> <li>Fundamentals of Strategy (4)</li> <li>Marketing for Entrepreneurs (4)</li> <li>Business Strategy (4)</li> <li>Project Management (4)</li> </ul>	As well as other <a href="#">courses offered by TAU</a>





# Experience Different

International BA in Management  
& Liberal Arts



## Year 3 Courses

Semester	Management & Entrepreneurship	Liberal Arts
Fall semester	<ul style="list-style-type: none"><li>• Coping With Failure (4)</li><li>• Disruptive Business Thinking (4)</li><li>• The Green Compass (Seminar) (4)</li></ul>	Students can take <a href="#">courses in 7 tracks:</a> <ol style="list-style-type: none"><li>1. English Literature</li><li>2. Digital Media &amp; Communication</li><li>3. Israel Studies</li><li>4. Middle Eastern Studies</li><li>5. Life Sciences</li><li>6. Psychology</li><li>7. Philosophy</li></ol>
Spring semester	<ul style="list-style-type: none"><li>• Principles of Business Law (6)</li><li>• Research Seminar (8)</li><li>• Principles of Information Systems (4)</li><li>• Do Algorithms Have Imagination? (4)</li><li>• Design Thinking (4)</li><li>• The Green Compass (Seminar) (4)</li></ul>	

