

Doing Business in Israel

Doing business in Israel has never been more relevant. As Israel evolves from the "Startup Nation" into a global Scale-Up and Innovation Powerhouse, it continues to shape the future of technology, leadership, and entrepreneurship in an Al-driven world.

Join us to uncover the mindset behind Israel's innovation success while experiencing Tel Aviv, a bold, vibrant city fueled by creativity, ambition, and nonstop energy. Meet the people driving change, build meaningful global connections, and gain insights that will stay with you long after the program ends.

PROGRAM HIGHLIGHTS:

- Attend lectures by leading Tel Aviv University professors
- ◆ Meet CEOs of Israel's top tech companies
- Grow your network by studying alongside entrepreneurs from around the globe
- Earn 3 credits from Israel's most prestigious university
- ♦ An unforgettable tour of the historic city of Jerusalem
- Accommodation in the heart of Tel Aviv





◆ **Spring 2026**: May 13–19

◆ Accommodation: May 12–20, 2026 (8 nights)

◆ Credits: 3 academic credits

◆ Language: English

◆ Dress Code: Casual

PROGRAM FEES

PIM & Bilateral Partner Schools:

Double occupancy - USD 2,800 Single occupancy - USD 3,600

NON-PARTNER SCHOOLS:

Double occupancy - USD 3,400 Single occupancy - USD 4,200

- All fees are per student.
- Program fees cover accommodation and most meals.
- Airfare, insurance, and airport transfers are not included.