

Jonathan Green

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Education

TEL AVIV UNIVERSITY SCHOOL OF MANAGEMENT

Sofaer International MBA

- Scholarships: Merit-based Scholarship (awarded to top 20% in class)
- Affiliations: Recanati Alumni Mentoring Program

Tel-Aviv, Israel
Aug 2015

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN (UIUC)

Bachelor of Science, Computer Science

- Certificate in Business (2011) - certified by the Business Department of UIUC
- Illini Leadership Certificate (2011) - Participated in leadership courses and activities that involved group communication, system thinking, social networking, creativity and leadership concepts
- Research Assistant in Image Processing Research Group (2008-2009)
- Dean's List Award (Fall 2007, Spring 2008)

Illinois, USA
May 2009

Experience

MARKETING XYZ (Student project/Internship)

Digital Strategy and Marketing Assistant

- Performed critical social network analysis for client "AAA" to understand its digital marketing strategy. A competitive analysis was then conducted by comparing AAAs' digital marketing approach to its direct competitors in order to derive major strengths and weaknesses. The findings were used to formulate a project proposal to improve AAAs' strategic marketing.
- Conducted in-depth industry research and analysis for clients "AAA" and "CCC". The findings were used as a basis for improving general public awareness of the clients. The results and formulated strategy were presented directly to the clients as final deliverables.
- Created Google search ads for DDD's energy aesthetic medical devices. Assisted the process of reviewing and submitting the ads to formulate campaigns on Adwords.

Tel Aviv, Israel
Mar 2015 – Jun 2015

ABC

API & Web Software Developer

- Collaborated with the marketing division in analyzing web traffic to identify target customers. The website was remodeled based on the findings, resulting in an increase of web traffic by 30%.
- Provided top management with crucial information in making business and product development decisions by analyzing database data through statistical tools.
- Developed new API functionalities in Java that include news feed, place search, leader board, popular place recommendations and trip collections, as a result added richer features to the product.

Illinois, USA
2011 –2013

NATIONAL DEVELOPMENT COUNCIL (Policy-planning headquarter for national development strategies)

Military Service Man Management Associate

- Acted as a representative to bridge the gap between agency staffs and military men through means of negotiations, collaborations and consultancies.
- Supported agency operations by facilitating international conferences, translating government speech notes and publications, and assisting the structuring and designing of government official websites.
- Led a cross-functional team of 30 military service men to perform delegated tasks from the agency.

Tel Aviv, Israel
2009 –2011

Additional

Language Skills: Mandarin Chinese, English

International Experiences: Lived in more than 3 countries and travelled to more than 30 countries

Computer Skills: Familiar with 5 programming languages (Java, Javascript, PHP, Python, MySQL), mainstream OS (Windows, MAC OSX, Linux Ubuntu and Redhat) and MS Office software (Word, Excel, PowerPoint), Adobe Photoshop